Training Collateral Duty PAOs

SEPT 14

CNSP Public Affairs Office

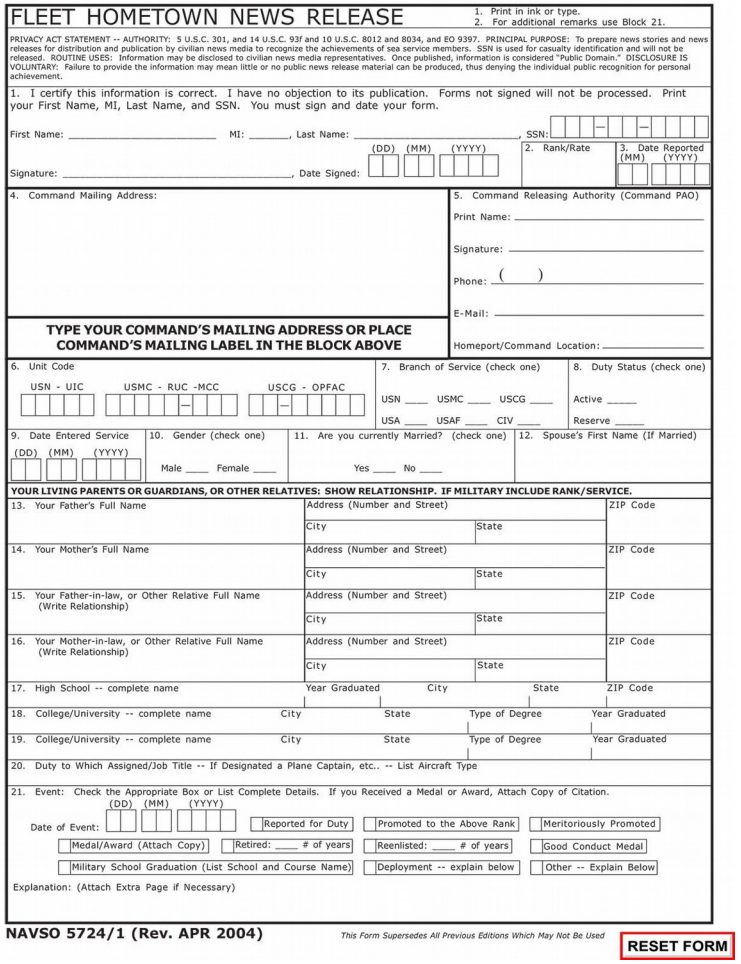
Marketing a Story to Local Audiences

Fleet Hometown News Program

- The “old way” of filling out a form for the FHTNC is a thing of the past. Don’t worry about the forms.!
- There is no need for a “hold file” prior to deployment.
- **Concentrate on including hometowns when identifying Sailors in stories and photo captions.**
- Look for a new instruction in the near future.

Marketing a Story to Local Audiences

Don't use this form!



FLEET HOMETOWN NEWS RELEASE

1. Print in ink or type.
2. For additional remarks use Block 21.

PRIVACY ACT STATEMENT -- AUTHORITY: 5 U.S.C. 301, and 14 U.S.C. 93f and 10 U.S.C. 8012 and 8034, and EO 9397. PRINCIPAL PURPOSE: To prepare news stories and news releases for distribution and publication by civilian news media to recognize the achievements of sea service members. SSN is used for casualty identification and will not be released. ROUTINE USES: Information may be disclosed to civilian news media representatives. Once published, information is considered "Public Domain." DISCLOSURE IS VOLUNTARY: Failure to provide the information may mean little or no public news release material can be produced, thus denying the individual public recognition for personal achievement.

1. I certify this information is correct. I have no objection to its publication. Forms not signed will not be processed. Print your First Name, MI, Last Name, and SSN. You must sign and date your form.

First Name: _____ MI: _____, Last Name: _____, SSN: ___-___-____

Signature: _____, Date Signed: (DD) (MM) (YYYY)

2. Rank/Rate

3. Date Reported (MM) (YYYY)

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5. Command Releasing Authority (Command PAO)
Print Name: _____
Signature: _____
Phone: ( )
E-Mail: _____
Homeport/Command Location: _____

6. Unit Code
USN - UIC | USMC - RUC -MCC | USCG - OPFAC

7. Branch of Service (check one)
USN ____ USMC ____ USCG ____
USA ____ USAF ____ CIV ____

8. Duty Status (check one)
Active ____
Reserve ____

9. Date Entered Service (DD) (MM) (YYYY)

10. Gender (check one)
Male ____ Female ____

11. Are you currently Married? (check one)
Yes ____ No ____

12. Spouse's First Name (If Married)

YOUR LIVING PARENTS OR GUARDIANS, OR OTHER RELATIVES: SHOW RELATIONSHIP. IF MILITARY INCLUDE RANK/SERVICE.

13. Your Father's Full Name — Address (Number and Street) — City — State — ZIP Code

14. Your Mother's Full Name — Address (Number and Street) — City — State — ZIP Code

15. Your Father-in-law, or Other Relative Full Name (Write Relationship) — Address (Number and Street) — City — State — ZIP Code

16. Your Mother-in-law, or Other Relative Full Name (Write Relationship) — Address (Number and Street) — City — State — ZIP Code

17. High School -- complete name — Year Graduated — City — State — ZIP Code

18. College/University -- complete name — City — State — Type of Degree — Year Graduated

19. College/University -- complete name — City — State — Type of Degree — Year Graduated

20. Duty to Which Assigned/Job Title -- If Designated a Plane Captain, etc.. -- List Aircraft Type

21. Event: Check the Appropriate Box or List Complete Details. If you Received a Medal or Award, Attach Copy of Citation.
Date of Event: (DD) (MM) (YYYY)
☐ Reported for Duty ☐ Promoted to the Above Rank ☐ Meritoriously Promoted
☐ Medal/Award (Attach Copy) ☐ Retired: ____ # of years ☐ Reenlisted: ____ # of years ☐ Good Conduct Medal
☐ Military School Graduation (List School and Course Name) ☐ Deployment -- explain below ☐ Other -- Explain Below
Explanation: (Attach Extra Page if Necessary)

NAVSO 5724/1 (Rev. APR 2004) *This Form Supersedes All Previous Editions Which May Not Be Used*

RESET FORM

Including the Hometown

Mobile Bay Sailor Named Recipient of Master Chief Anna Der-Vartanian Leadership Award

By Senior Chief Mass Communication Specialist (SW/AW) Donnie W. Ryan, Naval Surface Force, U.S. Pacific Fleet Public Affairs

SAN DIEGO (NNS) -- A first class petty officer assigned to the San Diego-based guided-missile cruiser USS Mobile Bay (CG 53) was named as a recipient of the Master Chief Anna Der-Vartanian Leadership Award, April 7.

Yeoman 1st Class (SW) Shanika D. Jones, **a native of Albany, Georgia**, and a 15-year Navy veteran, has been recognized as the winner of the junior enlisted category for the prestigious female leadership award.

The announcement of Jones' selection for the award came via official naval message as part of the Navy's efforts to recognize the contributions of female service members during Women's History Month last month. The theme of this year's observance was "Celebrating Women of Character, Courage and Commitment."

"I joined the military because I didn't want to become a statistic," said Jones, **who is a 1998 graduate of Monroe Comprehensive High School in Albany, Georgia**. "I became a single mother at the age of 17 and at that age you don't know what you are doing and I didn't want to become that person back home on welfare waiting on a check."

Having been a part of the Air Force Junior Reserve Officers Training Corps (JROTC) in high school and having two uncles who served in the Army, she said the Navy wasn't her first choice but was glad her JROTC instructor steered her in that direction.

"I initially joined the Navy to do four years and go back to school," said Jones. "I was going to join and get my GI Bill benefits and get out, but I finished my degree in 17 months while on active

Including the Hometown

GW Sailor Receives Lt. Cmdr. Regina P. Mills Leadership Award

By Mass Communication Specialist 3rd Class Beverly J. Lesonik, USS George Washington Public Affairs

YOKOSUKA, Japan (NNS) -- A Sailor assigned to the U.S. Navy's forward-deployed aircraft carrier USS George Washington (CVN 73) was awarded the 2014 Lt. Cmdr. Regina P. Mills Leadership Award, Aug. 10.

The Aviation Boatswain's Mate Association recognized Aviation Boatswain's Mate (Handling) 2nd Class Brian Haynes, **from Walterboro, South Carolina**, as one of this year's recipient.

Since 2012, the award is presented annually to aviation boatswain's mates in honor of the first female aviation handler, who died when she was hit by a truck while assisting a state trooper with a motorcycle accident. Two junior enlisted aviation boatswain's mates are chosen annually, each from the Pacific and Atlantic fleets.

"The winners are chosen from among all of the Navy's second and third class petty officers who work as aviation boatswain's mates (handling, fueling and equipment)," said Haynes, a **2008 graduate of Colleton County High School.**

The Mills award was created by the Aviation Boatswain's Mates Association (ABMA) in honor of Lt. Cmdr. Mills and to recognize Sailors who show exemplary leadership.

Haynes was nominated by his chain of command based upon his record of sustained superior performance. According to his award package, Haynes' impeccable military bearing, demeanor, technical expertise and deckplate leadership have warranted his nomination from a field of exceptionally qualified candidates.

His chain of command also stated that Haynes is a hard working.....

Including the Hometown

140915-N-KL846-017
STRAIT OF HORMUZ (Sept. 15, 2014) Intelligence Specialist 2nd Class Donald E. Berg, **from Manteca, California**, checks his camera settings on the forward observation deck of the amphibious assault ship USS Makin Island (LHD 8) during a transit through the Strait of Hormuz. Makin Island is the flagship of the Makin Island Amphibious Ready Group and, with the embarked 11th Marine Expeditionary Unit, is deployed in support of maritime and theater security operations in the U.S. 5th Fleet area of responsibility. (U.S. Navy photo by Mass Communication Specialist 2nd Class Christopher Lindahl/Released)

Including the Hometown

140922-N-ZT599-063
PACIFIC OCEAN (Sept. 22, 2014) Hospital Corpsman 1st Class Carlos Vidal, right, **from Shreveport, Louisiana,** conducts protective medicine education aboard the aircraft carrier USS George Washington (CVN 73) during a mental health fair. George Washington is participating in Valiant Shield, which is a U.S.-only exercise integrating Navy, Air Force, Army, and Marine Corps assets, offering real-world joint operational experience to develop capabilities that provide a full range of options to defend U.S. interests and those of its allies and partners. (U.S. Navy photo by Mass Communication Specialist 3rd Class Brian H. Abel/Released)

How the Process Works

Step #1 – Hometowns are obtained during interviews and listed in stories and photo captions by MCs and CDPAOs.

Step #2 – Story/photo is sent to SURFPAC or numbered fleet PAOs for release

Step #3 – Story/photo is posted to www.navy.mil *(Must be timely!)*

Step #4 – Navy Office of Community Outreach searches for and pushes stories and photos that have hometowns included to local media outlets.

Step #5A – Local hometown media run story/photo "as is"

Step#6 – NAVCO forwards a link to SURFPAC/numbered fleet or the ship with the published article

Step #5B – Local hometown media are interested and contact NAVCO to arrange additional interviews to write their own story, etc.

Step #6 – NAVCO contacts SURFPAC/numbered fleet or the ship directly to arrange an interview by phone or email. CDPAO coordinates interview and story is published in local newspaper, aired on local television or radio.

Step#7 – NAVCO forwards a link to SURFPAC/numbered fleet or the ship with the published article

Tailoring the Message

Twitter, Facebook, SURFPAC blog, www.navy.mil and the ship's website are all great tools to utilize. However, you shouldn't use the same tactic for everything. Tailor your message!

Twitter*: *140 characters , good for short messages

Facebook*: *Informal tone, great way to tease and link to blog, www.navy.mil or ship's website. Awesome Sailor recognition tool!

Idrivewarships blog*: *Versatile content, including first person accounts, that can be tailored for specific and unique projects.

Ship's website*: *Single location for latest news, ship's history, contact information, etc. Flexibility on publication dates.

Twitter

Naval Surface Forces @SurfaceWarriors · May 7
USS Rentz will be decommissioned Fri. after 30 yrs of service. Read final thoughts from the CO in this BLOG: bit.ly/1noW7jf #USNavy

WordPress.com

Saying Farewell to Rentz

By Cmdr. Lance Lantier, USS Rentz (FFG 46) commanding officer As USS Rentz' final commanding officer, I can tell you that this ship is going out with a bang. Like any ship, with age come unique cha...

View on web

Expand Reply Retweet Favorite More

Naval Surface Forces @SurfaceWarriors · Feb 28
USS Rentz returns from anti-smuggling #deployment today: bit.ly/1eyjJPQ via @CBS8

RETWEETS 2 FAVORITE 1

4:44 PM - 28 Feb 2014 · Details

Collapse Reply Retweet Favorite More

Facebook

Surface Warriors shared a link.
Posted by Kai Oliver-Kurtin [?] · May 7

USS Rentz (FFG 46) will be decommissioned on Friday after 30 years of service. Read some final thoughts from the CO on the ship's enduring legacy in this blog.

Saying Farewell to Rentz
idrivewarships.wordpress.com

As USS Rentz' final commanding officer, I can tell you that this ship is going out with a bang. Like any ship, with age come unique cha...

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Idrivewarships Blog

Saying Farewell to Rentz

By Cmdr. Lance Lantier, USS Rentz (FFG 46) commanding officer

As USS Rentz' final commanding officer, I can tell you that this ship is going out with a bang. Like any ship, with age come unique challenges—and Rentz Sailors showed what a 30-year old frigate with 30-year old SH-60B helicopters are capable of.

But, the thing I want to stress is that this crew performed flawlessly, combining everyday troubleshooting with determination and grit to find out what the root problem was, to correct that deficiency, and to keep the ship on station in support of the nation's tasking.
What most people don't realize is that as our frigates reach their end of service, the parts needed to repair them are oftentimes not on the supply storeroom shelves anymore, and in many instances, not available within the Navy Supply system writ large—which is where our Sailors earn their pay. These hard-working Sailors take on some of the most grueling, extremely dynamic mission sets. Most people may not realize what a deployment to the Fourth Fleet area of operations entails because what they see on the nightly news is primarily focused on operations in the Middle East, Mediterranean and Western Pacific regions – the proverbial "tip-of-the-spear." However, the tempo of a South American deployment is non-stop, and for the majority of our deployment, we were the only U.S. Navy vessel in the entire U.S. Southern Command theater. The crew even adopted the mantra "We are Fourth Fleet." In the end, more than five tons of narcotics were kept from reaching American shores, and that is a testament to our Sailors' "never say quit, never say die" attitude. I could not be more proud of each and every one of our Sailors for this.

As for Rentz, she has a phenomenal reputation and an outstanding legacy that we were cognizant of throughout this tour. Rentz has sailed in every ocean during her 30 years of service to this great nation. In my stateroom onboard, I have a collection of Rentz cruise books that highlight her proud history as one of the mightiest battle frigates on the waterfront, and I take great joy in quizzing our qualifying Enlisted Surface Warfare Specialists about not only her history, but that of many of our mighty frigates. To this day, there are Rentz plankowners who are involved in our command functions. These fine Sailors served on Rentz back in 1984, yet they are part of our active legacy, many of them heading to our decommissioning ceremony May 9. To bear witness to a continued sense of pride amongst a ship's current and former crewmembers is an honor that every commanding officer should experience.

As the decommissioning commanding officer, I can confidently say we haven't stopped, we never said die, we never quit—and no matter what the ship needed to keep going—we made repairs and kept Rentz on mission to complete the nation's tasking. Her legacy will definitely live on through all the stories and significant events that have marked a distinguished and remarkable ship's history. It has been an absolute honor to command this extraordinary ship and her remarkable crew during the final stages of her life. From June 1984 to May 2014, this ship has always stood ready, put warfighting first and got the job done in

www.navy.mil

USS Rentz Decommissioned at Naval Base San Diego

Story Number: NNS140509-37 Release Date: 5/9/2014 10:45:00 PM

By Mass Communication Specialist 3rd Class Todd C. Behrman

SAN DIEGO (NNS) -- The guided-missile frigate USS Rentz (FFG 46) was decommissioned during a ceremony at Naval Base San Diego, May 9, with friends, family and service members in attendance to celebrate the ship's 30 years of Naval service.

As Rentz Sailors manned the rails, retired Vice Adm. Martine Jules Mayer, the ship's first commanding officer and the ceremony's guest speaker, detailed the ship's history, service record, and included some of his favorite sea stories from his time onboard.

"I have nothing but fond memories and I hope all who served on her feel the same way," said Mayer. "It was a privilege and an honor to be her first commanding officer."

Rentz, commissioned on June 30, 1984 was named after Chaplain George Snavely Rentz, who selflessly gave his life at the Battle of Coral Sea. Rentz gave his lifejacket to a fellow Sailor after his ship, USS Houston (CA 30), was hit by enemy torpedoes and sunk.

"Being a Sailor you have to really love what you do, and if you take care of the ship, the ship will take care of you," said Mayer. "We all have an emotional attachment to it, and we're here to celebrate it."

Rentz conducted Counter-Transnational Organized Crime Operations in the U.S. Southern Command Area of Responsibility during its final deployment, and was responsible for the interdiction or disruption of approximately 5,000 kilograms of narcotics worth $116 million through nine drug trafficking cases.

Nearly 20 of Rentz's plankowners were in attendance at the ceremony along with Mayer, and helped serve as a reminder of the ship's great history.

"There is a requirement for every CO, XO, and CMC that comes into a ship to do the absolute best by the ship and by the crew that they can," said Cmdr. Lance Lantier, Rentz's current and final commanding officer. "You owe that to them and to the legacy of those who've come before you, and we have an excellent legacy."

The ceremony concluded with the retirement of the colors and the debarkation of Rentz's crew.

For more information about USS Rentz (FFG 46), visit http://www.public.navy.mil/surfor/ffg46 and www.facebook.com/pages/USS-Rentz-FFG-46/17488301594487.

For more news from Navy Public Affairs Support Element West, visit www.navy.mil/local/pacensandiego/.

RELATED PHOTOS

Download High Resolution

140509-N-ZU025-085 SAN DIEGO (MAY 9, 2014) Sailors man th rails during a decommissioning ceremony at Naval Base San Diego for the guided-missile frigate USS Rentz (FFG 46). Rentz named in honor of Navy Cross recipient chaplain Cmdr. Georg Snavely Rentz, was decommissioned after 30 years of service (U.S. Navy photo by Mass Communication Specialist 3rd Clas Todd C. Behrman/Released)

May 12, 2014

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Ship's website

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USS Rentz

Decommissioned May 9, 2014

SUMMER 2014 • Issue 43

5/9/2014

USS Rentz

You Stand Relieved

Story From: Mass Communication Specialist 3rd Class Todd C. Behrman
U.S. Pacific Fleet Public Affairs

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"I have nothing but fond memories and I hope all who served on her feel the

COMMANDER'S CORNER
WARSHIPS READY FOR COMBAT
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TRAINING CREWS TO FIGHT AND WIN
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GWCSG 2013

Koa Kai 2014

SURFACE WARFARE MAGAZINE

VISION FOR THE 2026 SURFACE FLEET

Social Media Directory

TOP STORY

USS Bonhomme Richard

apan - The forward-deployed amphibious assault ship USS
ne Richard (LHD 6) conducted an ammo on-load in preparation for
patrol.

LATEST NEWS

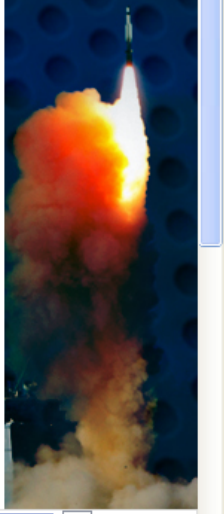
Bonhomme Richard Completes Maintenance Availability
SASEBO, Japan - Sailors assigned to the forward-deployed amphibious assault ship USS Bonhomme Richard (LHD 6) completed a three-month maintenance availability period.

Damage Control Drill aboard USS Shiloh
SEA OF JAPAN - Sailors assigned to USS Shiloh (CG 67) perform damage control procedures during a drill aboard the ship.

USS Denver Departs For Deployment
SASEBO, Japan - Amphibious transport dock ship USS Denver (LPD 9), departed Sasebo, Japan for deployment in 7th Fleet Area of Responsibility.

Multi-ship Exercise Koa Kai Gets Underway Near Hawaii
PEARL HARBOR-HICKAM, Hawaii - Seven Hawaii-homeported surface ships and two San Diego-based surface ships will participate in the integrated maritime exercise Koa Kai 14-1 near Hawaii starting Jan. 24 and continuing through Jan. 31.

Subscribe to the Latest News via RSS Feed



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QUESTIONS / COMMENTS / FEEDBACK

THE END